



Council on American-Islamic Relations Philadelphia Chapter

18th Annual Fundraising Banquet Sponsorship Packages

Banquet Date: February 22, 2025

Why Sponsor Our Annual Banquet?

Simply put, WE NEED YOUR SUPPORT. Today, we are the first line of defense for our community, as we encounter new challenges to our security and ability to thrive.

However, CAIR-Philadelphia's annual banquet is our largest in-person event, **attended by nearly 1,000 people every year**. In addition, we advertise our event at dozens of mosques and conduct social media campaigns that reach **more than 20,000 people**. Our e-newsletter campaign reaches several thousand community members. Our sponsors' logos and messaging appear on materials, guaranteeing an audience of thousands of Muslims across Pennsylvania.

By sponsoring our annual banquet, not only are you advertising directly to thousands of key community members and building inroads to the broader Muslim community in PA and DE numbering **well over 500,000**, you are also supporting an organization committed to the defense of civil rights and immigrants' rights and the promotion of justice for all Americans.

Your Brand Seen by Thousands of People!

- Social media mentions that will reach up to 20,000 people.
- Printed ad in annual report distributed at event to 800+ people.
- Email newsletter mentions reaching 5,000+ people.
- Publicity to local media professionals, elected officials, and interfaith communities.

Timely enrollment ensures maximum access to all sponsorship features.

Champion Sponsorship - \$5,000

- 10 tickets to dinner
- Printed business logo at table
- Premium full page ad printed in annual report
- 30-second video played during dinner
- Recognition by MC
- Promotion via social media & email (2 times)
- Ad graphic on rotating slideshow during dinner
- Promotional items distributed in giveaway bags
- Vending table reservation

Supporter Sponsorship - \$2,500

- 10 tickets to dinner
- Printed business logo at table
- Half page ad printed in annual report
- Recognition by MC
- Promotion via social media & email (1 time)
- Ad graphic on rotating slideshow during dinner
- Promotional items distributed in giveaway bags
- Vending table reservation

Advocate Sponsorship - \$1,500

- 5 tickets to dinner
- Quarter page ad printed in annual report
- Ad graphic on rotating slideshow
- Promotional items distributed in giveaway bags

Single Items:

Printed Ads:

- Full Page Ad - \$500
- Half Page Ad - \$250
- Quarter Page Ad - \$125

On-Screen Ads:

- 30-Second Video Ad - \$500
- On-Screen Static Ad - \$300

Promotions:

- Social Media/Email Promo (one time) - \$250
- Promo Items in Giveaway Bags (500 pieces) - \$300

Vending:

- Vending Table - \$200

Printed ads: Print-ready graphic must be received by email by January 27.

Ad sizes: Full page: 8.5" x 11"; Half page: 8.5" x 5.5"; Quarter page: 4.25" x 5.5". (\$50 for ad design.)

Promo items: 500 pieces of lightweight items (pens, magnets, cards, etc.) must be received by our office by February 19.

Vending table: 6' table provided.

Vendors, graphics/videos, and promotional materials are subject to review/approval prior to set-up, printing, and/or distribution.